



# **TOWN OF CLAREMONT**

## **ORDINARY COUNCIL MEETING**

### **MINUTES**

**TUESDAY 3 OCTOBER, 2017**

**Liz Ledger**

**CHIEF EXECUTIVE OFFICER**

**Date:**

## **DISCLAIMER**

Would all members of the public please note that they are cautioned against taking any action as a result of a Council decision tonight until such time as they have seen a copy of the Minutes or have been advised, in writing, by the Council's Administration with regard to any particular decision.

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**TOWN OF CLAREMONT**  
**ORDINARY COUNCIL MEETING**

**3 OCTOBER, 2017**

**MINUTES**

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**1 DECLARATION OF OPENING/ ANNOUNCEMENT OF VISITORS**

His Worship the Mayor, Mr Jock Barker, welcomed members of the public, staff and Councillors and declared the meeting open at 7.00pm.

**2 RECORD OF ATTENDANCE/ APOLOGIES/ LEAVE OF ABSENCE**

<b>Mayor Barker</b>	
<b>Cr Bruce Haynes</b>	<b>East Ward</b>
<b>Cr Kate Main</b>	<b>East Ward</b>
<b>Cr Alastair Tulloch</b>	<b>East Ward</b>
<b>Cr Jill Goetze</b>	<b>South Ward</b>
<b>Cr Paul Kelly</b>	<b>South Ward</b>
<b>Cr Chris Mews</b>	<b>South Ward</b>
<b>Cr Peter Edwards</b>	<b>West Ward</b>
<b>Cr Karen Wood</b>	<b>West Ward</b>

**Ms Liz Ledger (Chief Executive Officer)**  
**Mr Les Crichton (Executive Manager Corporate and Governance)**  
**Ms Cathy Bohdan (Executive Manager People and Places)**  
**Ms Sarah Hingston (Governance Officer)**

**One members of the public**  
**Two members of the press**

**APOLOGIES**

**Cr Browne has an approved Leave of Absence for the 3 October 2017 Ordinary Council Meeting.**

**Mr David Vinicombe (Executive Manager Planning and Development)**  
**Mr Saba Kirupanather (Executive Manager Infrastructure)**

**3 DISCLOSURE OF INTERESTS**

NIL

**4 RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE**

NIL

**5 PUBLIC QUESTION TIME**

NIL

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**6 PUBLIC STATEMENT TIME**

NIL

**7 APPLICATIONS FOR LEAVE OF ABSENCE**

NIL

**8 PETITIONS/ DEPUTATIONS/ PRESENTATIONS**

NIL

**9 CONFIRMATION OF MINUTES OF PREVIOUS MEETINGS**

**Moved Cr Tulloch, seconded Cr Haynes**

**That the minutes of the Ordinary Meeting of Council held on September 19 2017 Council be confirmed.**

**CARRIED(141/17)  
(NO DISSENT)**

**10 ANNOUNCEMENT OF CONFIDENTIAL MATTERS FOR WHICH MEETING  
MAY BE CLOSED TO THE PUBLIC**

Item 17.1.1 RFT2017-01 Bulk Waste Verge Collection Tender

**11 BUSINESS NOT DEALT WITH FROM A PREVIOUS MEETING**

NIL

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## 12 REPORTS OF COMMITTEES

### 12.1 CLAREMONT TOWN CENTRE COMMITTEE

#### 12.1.1 CLAREMONT TOWN CENTRE OPERATIONAL PLAN 2017-18

<b>File Ref:</b>	<b>ECD/00070</b>
<b>Attachments:</b>	<a href="#"><u>CTC Operational Plan 2017-18</u></a>
<b>Responsible Officer:</b>	<b>Maryanne Martino</b> <b>Manger Community and Economic</b> <b>Development</b>
<b>Author:</b>	<b>Annette Brown</b> <b>Project Officer</b>
<b>Proposed Meeting Date:</b>	<b>3 October 2017</b>

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#### **Purpose**

To present the Claremont Town Centre (CTC) Operational Plan 2017-18 for adoption by Council.

#### **Background**

The CTC project is an initiative jointly funded through a specified area rate of properties within the town centre and the Town of Claremont. As part of the review process of the operational direction for the final year of the three year plan, the Committee requested that research was undertaken to determine how customers and business people perceived the precinct and activities undertaken to date.

Given the opposing viewpoints of a cross section of business community representatives and their assumptions of activation measurements, it was considered prudent to engage an independent firm to conduct statistically valid market research.

The Hub Marketing Communications was commissioned to undertake and present the findings of the research. The results allowed officers to develop a refreshed, evidence-based Financial Operational Plan that aligns with research outcomes.

At the 29 August 2017 CTC Advisory Committee Meeting, the Committee resolved:

“That the Committee recommends Council support the Claremont Town Centre Operational Plan 2017-18.”

#### **Discussion**

The four quadrants of the plan are in keeping with previous operational directions:

1. *Create Awareness* – social and digital promotion of CTC, website refresh, event marketing and research
  2. *Create Interest* - Curated by Claremont, activation linked to ART TRA's business connection arm, Christmas lighting
  3. *Create Comfort* – experimental parklet/activation pods
  4. *Create Partnerships* – business workshops business grant opportunities
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## **Past Resolutions**

Claremont Town Centre Advisory Committee 16 May 2017.

*'That the item be deferred to the next CTC Advisory Committee meeting.*

*Reason: For officers to undertake further research and present a new plan for the future of Claremont Town Centre.*

## **Financial and Staff Implications**

Resource requirements are in accordance with existing budgetary allocation.

## **Policy and Statutory Implications**

Nil

## **Communication / Consultation**

Communication and consultation for the research project was undertaken by The Hub Marketing Communications to ensure neutral and unbiased delivery and reporting of market research.

The consultation included data base collection and development of a comprehensive list of businesses within the CTC precinct, email notification and subsequent survey reminders to the 187 businesses on the data list; and, invitation to a presentation of results.

Survey results were shared at a Business Briefing attended by 34 CTC businesses, and presented to CTC Advisory Committee Members.

## **Strategic Community Plan**

### **Prosperity**

*Our businesses are thriving and integrated into the life of the Claremont community, and the town centre is known as a premier retail destination.*

- Support new and existing local small business and entrepreneurial activity.
- Raise the profile of the Claremont Town Centre as a visitor destination.

### **Urgency**

In order for officers to move forward with the activities and marketing plans developed on an evidence based platform, a decision to support the Plan is required.

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**Voting Requirements**

Simple majority decision of Council required.

**OFFICER RECOMMENDATION**

That Council endorse the Claremont Town Centre Operational Plan 2017-18.

**ALTERNATIVE MOTION**

**Moved Cr Mews, seconded Cr Haynes**

**That Council endorse the Claremont Town Centre Operational Plan 2017-18 and the contractor appointed for the Christmas lighting be instructed to incorporate a clear Christmas theme in the decorations.**

Reason: To draw attention to the true meaning of Christmas.

**CARRIED(142/17)  
(NO DISSENT)**

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**13     REPORTS OF THE CEO**

NIL

**14     ANNOUNCEMENTS BY THE PRESIDING PERSON**

Mayor Barker reported on his attendance at the Zenith Concert and the opening of the Royal Agricultural Show. He added that he received acknowledgement from the Chair of SHINE of Cr Wood's contribution during her period on Council.

Cr Haynes advised that service charges and interest on service charges cannot be amended during the year.

Cr Goetze reported on her attendance at the Zenith Concert and the Laneway Lounge "pop up" bar.

Cr Main reported on her attendance at a new group formed with other elected members from surrounding Councils, focusing on safe and active streets within each Council.

Cr Wood reported on her attendance at the Zenith Concert.

Cr Kelly reported on his attendance at the Laneway Lounge "pop up" bar, the Zenith Concert, and the Good Shed Exhibition entitled "Earth Matters".

**15     ELECTED MEMBERS' MOTIONS OF WHICH PRESVIOUS NOTICE HAS BEEN GIVEN**

NIL

**16     NEW BUSINESS OF AN ARGUMENT NATURE APPROVED BY THE PERSON PRESIDING OR BY DECISION OF MEETING**

NIL

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**17 CONFIDENTIAL MATTERS FOR WHICH THE MEETING MAY BE CLOSED  
TO THE PUBLIC**

**MOTION**

**Moved Cr Haynes, seconded Cr Edwards**

**That the doors be closed in accordance with Section 5.23 (2) of the *Local Government Act 1995* the meeting is closed to members of the public with the following aspect(s) of the Act being applicable to this matter:**

***(c) A contract entered into, or which may be entered into, by the local government and which relates to a matter to be discussed at the meeting.***

***(d) Legal advice obtained, or which may be obtained, by the local government and which relates to a matter to be discussed at the meeting.***

**CARRIED(143/17)  
(NO DISSENT)**

*Mayor Barker adjourned the meeting at 7.37pm.*

*Mr Les Crichton (Executive Manager Corporate and Governance) left the room at 7.37pm.*

*All members of the press left the room.  
All members of the public left the room.*

*Mayor Barker reconvened the meeting at 7.38pm*

*Mr Les Crichton (Executive Manager Corporate and Governance) re-entered the room at 7.38pm.*

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## **17.1 CORPORATE AND GOVERNANCE**

### **17.1.1 RFT2017-01 BULK WASTE VERGE COLLECTION TENDER**

#### **17.1.2 TENDER 2017-01 - VERGE COLLECTION**

**Responsible Officer:** Les Crichton  
Executive Manager Corporate and Governance

**Author:** Brian Kavanagh  
Manager Statutory Services

**Proposed Meeting Date:** 03 October 2017

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#### **Purpose**

For Council to consider the tender for the provision of verge bulk and green waste collection service (RFT2017-01).

#### **Voting Requirements**

Simple majority decision of Council required.

#### **OFFICER RECOMMENDATION**

**Moved Cr Edwards, seconded Cr Wood**

**That Council**

- 1. Accept the Tender from B & B Waste Contractors Pty Ltd for the provision of the verge bulk and green waste collection service from 1 January 2018 to 31 December 2019, and**
- 2. The report remains confidential pursuant to Section 5.23(2)(c) of the *Local Government Act 1995*.**

**CARRIED(144/17)  
(NO DISSENT)**

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**MOTION**

**Moved Cr Haynes, seconded Cr Edwards**

**That the doors be opened.**

**CARRIED(145/17)  
(NO DISSENT)**

*The doors opened at 7.40pm.*

*Two members of the press re-entered the room.*

*One member of the public re-entered the room.*

**THE MAYOR READ ALOUD THE RESOLUTION MADE BEHIND CLOSED DOORS.**

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